

Professional designer/developer with a background in interactions and usability. Experienced in designing and building websites, with an interest in game development and animation.

## EMPLOYMENT

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2019 – present

### **Self Employed (Designer, Administrator)**

Brolga Digital

Responsibilities:

- Managing all aspects of a small digital agency, including administration, design, development and marketing
- Promoting and pitching to clients
- Completing jobs to deadlines
- Designing, building, maintaining and updating websites
- Participating in events, conferences and networking meetings

2017 – 2019

### **Media and Marketing Coordinator**

Nutech Paint

Responsibilities:

- Building, maintaining and updating corporate website
- Designing and proofing print and packaging materials
- Creating content for social media
- Implementing a corporate identity
- Co-ordinating with sales teams to develop marketing collateral
- Product launches
- Coordinating with offices nationally and internationally

2015 – 2017

### **Retail Assistant**

B's Home and Garden Art

Responsibilities:

- Team leader/independent work
- Financial handling, including end of day settlement
- Cleaning/Arranging new and existing stock
- Communicating with owner
- Maintaining a friendly and welcoming atmosphere in store

## EDUCATION

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2014 – 2016

### **Bachelor of Digital Media Design**

Swinburne University of Technology

Areas of Study:

- Web, Interaction and Game Design
- Animation (2D, 3D) and Motion Graphics
- Branding
- Typography

## SKILLS SUMMARY

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### Digital Design Skills

- Adobe Suite products including InDesign, After Effects, Photoshop, Illustrator and XD
- Video, film and digital cameras
- Interactive creation tools including Unity, Unreal Engine and Max 7
- 3D creation software including Blender and Cinema 4D
- Graphics tablets and interactive inputs

### Technical Development Skills

- Basic and advanced HTML/CSS/JS websites
- Serving to platforms like Amazon AWS and Heroku
- Managing hosted servers with FTP and cPanel
- Node and React based development
- Databases including MySQL and PostgreSQL
- Game development using Unity and C#

### Business and Management Skills

- Cash handling including end of day and banking operations
- Managing open and close
- Stock management including stocktaking and display arrangement
- Packing and managing online orders
- Marketing across both traditional media and social media
- Responding to queries via both phone and email

### Team Work

- Working co-operatively with management and staff to organise meetings and conferences
- Collaborating with a diverse range of people including international business directors
- Following instructions and guidelines
- Working on projects with teams ranging from 2 - 50 members.

### General Computer Skills

- Microsoft Office Programs including Word, PowerPoint and Excel
- Windows and Mac operating systems
- Setting up home and office networks
- Computer troubleshooting
- Printer management

## REFERENCES

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Available upon request

## PORTFOLIO

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Available at [www.shelleybassett.com](http://www.shelleybassett.com).